

For Immediate Release

October 31, 2013

Contact:

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Local Students are Business Savvy

Zucker Middle School Students explore entrepreneurship

Dr. Nancy J. McGinley
Superintendent of Schools

Mr. Louis Martin
Associate Superintendent

Jerry Zucker Middle School

Mr. Jacob Perlmutter
Principal

NORTH CHARLESTON—

October was Entrepreneurship Month at Jerry Zucker Middle School. During the month, Ms. Carolyn Anderson's Career & Technology classes learned about entrepreneurship. Her classes worked on Marketing Mix projects and acquired an understanding of price, place and promotion. The students also gained some real world lessons from guest entrepreneurs who were invited to speak about their experience.

The guest entrepreneurs included Ms. Lacreasia Forrest, a cosmetologist and event planner; Ms. Tierra Polite, owner of Epiphany Hair Studio and instructor at Miller Motte Technical College; and Mr. Albert Ferrell, personal trainer and owner of Ferrell Fitness, Inc.

For more information regarding this event, please contact Principal Jacob Perlmutter or librarian Miranda Cary at (843) 767-8383.