

**For Immediate Release**

November 17, 2014

**Contact:**

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## **Local Middle School Sparks Interest with a Day of Caring**

*Jerry Zucker Middle School Partners with SCRA & CIS for  
TUW's Day of Caring 2014*

Jerry Zucker Middle School

**Dr. Nancy J. McGinley**  
Superintendent of Schools

**Mr. Louis Martin**  
Associate Superintendent

**Mr. Paul Padron**  
Assistant Associate Superintendent

**Mr. Jacob Perlmutter**  
Principal

NORTH CHARLESTON—

Employees from SCRA (South Carolina Research Authority) and CIS (Communities in Schools) spent the day at Jerry Zucker Middle School on Friday, November 14, 2014 as they participated in Trident United Way's Day of Caring. They installed a giant "Be the Spark" mural over one of the school's stairways and painted "Enter to Learn" and "Exit to Serve" murals in the school's lobby. In the afternoon, they worked with Zucker's pre-engineering teacher and his classes on a Marshmallow Challenge activity and also talked to students about careers in engineering and program/project management. The Day of Caring at Zucker Middle was coordinated by Mr. Will Thompson, Zucker's Communities in Schools Student Support Specialist. Thank you to SCRA for donating all the supplies for the day's activities.

For more information regarding this event, please contact Principal Jacob Perlmutter or librarian Miranda Cary at (843) 767-8383.

### **About the Charleston County School District**

Charleston County School District (CCSD) is the second largest school system in South Carolina representing a unique blend of urban, suburban, and rural schools that span 1,000 square miles of coastal lands. CCSD serves more than 48,000 students in 84 schools and several specialized programs. CCSD offers a diverse, expanding portfolio of options—including neighborhood, charter, magnet, IB (international baccalaureate), and Montessori schools—and is divided into early childhood, elementary, middle, secondary, “Innovation Zone” and Promise Neighborhood Learning Communities, each led by an associate or assistant associate superintendent. With approximately 6,000 employees district-wide, CCSD is the fourth largest employer in the region.

For more information, visit [www.ccsdschools.com](http://www.ccsdschools.com).

### **About Vision 2016**

Vision 2016 is the next phase of Charleston Achieving Excellence, Superintendent McGinley’s flagship reform initiative. The five-year plan aims to dramatically improve the achievement of every student in Charleston County and includes three fundamental goals: 1) close the achievement gap, 2) elevate achievement overall and 3) raise the graduation rate. These goals were developed through a series of community engagement meetings in partnership with the CCSD Board of Trustees.

CCSD believes that by combining the right supports, high expectations, and great teaching—every child will graduate with the critical skills and knowledge necessary to succeed in college and the 21st Century global workforce.

For more information, visit [vision2016.org](http://vision2016.org).